



MEDIA ADVISORY

FOR IMMEDIATE RELEASE
For October 31, 2014

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- Who:** Southwest Louisiana Task Force for Growth and Opportunity (GO Group)
- What:** Public Meeting
- When:** Friday, November 7, 2014 at 9:30 AM CDT
- Where:** Lake Charles Civic Center
Buccaneer Room, Third Floor
900 Lakeshore Drive
Lake Charles, LA 70601
- Why:** The GO Group will present the results from the Southwest Louisiana Regional Impact Study (RIS). The RIS effort, led by the GO Group, was commissioned to evaluate and identify the impacts of the announced capital projects to the five-parish region and propose recommendations and strategies for mitigating those impacts. CSRS, a Louisiana company specializing in infrastructure and facilities planning, conducted the nine-month study sponsored by Sasol. The study investigates the following critical areas: transportation, schools, health services, utilities, emergency services, environment and regulations relative to land development.

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The GO Group was formed by local community leaders, stakeholders, and elected officials to identify the various socioeconomic issues involved in the implementation of the various economic development projects announced for SWLA. For more information about the GO Group, visit www.gogroupswla.com.